

	Favatars	iCommute	GeoAlert	TinyTechies	TeleRide	Maatha
<b>Team [responsible for completion: CEO]</b>						
Co-Founders List + Roles						
Success Statement (Why You Are Great)						
Partnership Agreement						
<b>Passion [CEO]</b>						
Mission Statement (Defines Purpose of Company)						
Problem Statement (Defines Problem for Product)						
<b>Product [Eng]</b>						
Solution Statement (Defines What Product Will Do)						
User Exp. Cartoon (Illustrates How Product Works)						
<b>Market [Mkt]</b>						
Total Market Size						
Competitor List (Minimum of 5)						
Positioning (Why You're Better)						
<b>Branding [Mkt]</b>						
Company Name						
Company Logo						
Company Tagline						
Product Name/Logo/Tagline (optional)						
<b>Opportunity [Fin]</b>						
Business Model						
Pricing Strategy						
Year 1 Cash Flow Projection						
<b>Customers [Mkt]</b>						
Target Segment						
Promotion Activity List + Goals						
Advertisement Card						
<b>Partners [Ops]</b>						
Partner List (Minimum 5 Distributors/Promoters)						
Trade Description						
Initial Contact						
Material for Meeting						
Initial Meeting Practice						
<b>Pitches [CEO]</b>						
Elevator Pitch						
One Pager						
10 Slide Deck						
10 Minute Presentation						
<b>Investors</b>						
Funds Needed (if any) + Equity Offer [Fin]						
Investor List [AITI]						
Initial Meeting (Demo Day) [CEO]						
* Material for Meeting						
* Presentation Practice						
* Conversation Practice						
<b>Mentors</b>						
Mentor List [AITI]						
Initial Contact [Ops]						
First Meeting [Ops]						