

July 2011

■ Events
■ Deliverables

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	1	2
		Topics	Teams			
3	4	5	6	7	8	9
Brainstorming Day	Initial Proposal	Final Idea			Business Model Selected	Elevator Pitch Contest
10	11	12	13	14	15	16
Platform Day			B.Plan Framework RD UI Design	Feature List	1 Page Business Plan	Hackathon Competition
17	18	19	20	21	22	23
		Rough Prototype	Critique Day		Feature Freeze Initial Pitch Deck	Charm School
24	25	26	27	28	29	30
Funcnt Prototype/Code Freeze	Revised Pitch & Deck	Negotiation Day			Practice Demo	Office Hours
31	1	2	3	4	5	6
Final Product Final Pitch Deck			Demo Day Final Demo			