2- Minute Flow of Information – It doesn’t have to be in this order, but you have to try and address all the points.

Hi, I’m \_\_\_\_\_ from \_\_\_\_\_

The problem we’re solving is…

Our solution is…

This is a big opportunity because…

Our target customer is…

We will get customers by…

We make money by…

Our key competition is…

We’re better because…

Our team is \_\_\_\_ and we will succeed because \_\_\_\_.

What we’ll do next is…

Currently, we are seeking…

To summarize…

Thanks

Remember to make this pitch your own – add some flare to it to make your team stand out!!