

Team Formation

Part 2

Lecture 5
GSL Peru 2014

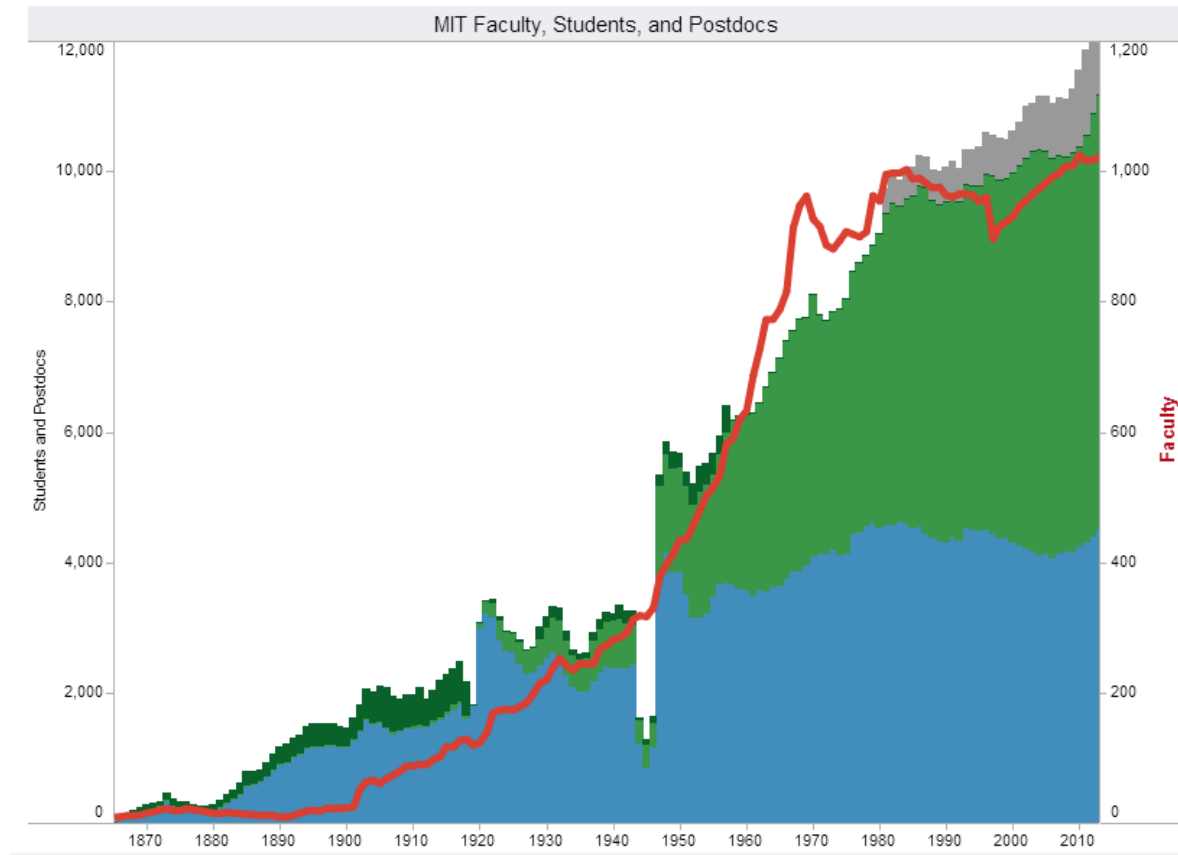
Networking

- **Teammates**
- Temporary Collaborators
- Customers
- Supporters
- Partners
- Advisors
- Investors
- Competitors

Networking Tips

- Everyone you connect with is potentially relevant
- You are only a few degrees of separation... from everyone important to your plans!
- Better to share essentials than keep secret
- Take notes of suggestions
- Orchestrating serendipity

MIT Community



Where to find poeple?

- Word of mouth
 - Dorm connections
 - Department links
 - Alum ties
 - Colleagues & friends of classmates
- Lists
- Extracurriculars
- Classes
- School Events

Networking Online

- Social Media
 - LinkedIn
 - Twitter
 - Facebook
- Technical Forums and Contribution
 - Open Source Projects - Github
 - Stackoverflow
- Personal Presence
 - Blogs
 - Personal Website
 - Google

Board of Advisors

- Find yourself a personal mentor as well as corporate Board of Advisors.
- Extend your personal network.
- People more willing to give advice than money.

Other Advisors

- Legal
- Accounting
- HR
- Strategy
- Sales
- PR/Marketing

Interview multiple before picking one that fits your needs

How to pick team members?

- Get to know them
 - Share experiences
 - Do they do what they say?
- Character
 - Ethics
 - Styles & Values
 - Treatment of others
 - Dealing with adversity
 - Do they deliver?
 - Quality standards?

What do you look for?

- Complementary Skills
- Strengths & Weaknesses (and live with the weaknesses)
- How they work under stress
- Backgrounds
- Don't just trust what they claim on paper or in person. Ask your network and verify!

References

- Nuts and Bolts Lecture - Joost Bonsen