



ICT, the new buzz in the Nigerian labor
market

Where do I fit in?

How una dey?



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- Outreach
- Google Africa

What is ICT?



ICT is an Acronym for **Information and Communications Technology**

In the Old Days it was classified into **Hardware and Software Engineering**

Now things are not so simple anymore

Simplified ICT Ecosystem



- Content
 - Bloggers,
 - New media experts (Videos, Audio etc),
 - Digital Agencies etc
 - Online directories, e-Commerce etc
- Applications
 - Software developers
 - Business Analysts
 - Project Managers
 - (Systems Analysts, Testers etc)
- Infrastructure
 - Network Administrators
 - Network Engineers
 - etc

Applications: What do i need as a foundation?



- **Software Developer (understand the computer , the network, programming)**
 - Learn at least two programming languages (Java, Python, PHP, .NET etc)
 - Learn database design
 - Understand what happens between your computer and the server at google.com when click a link on your browser
 - Understand algorithms

Applications: What do i need as a foundation?



- **Business Analyst: (understand the computer , the network, communicate)**
 - Understand what happens between your computer and the server at google.com when click a link on your browser
 - Understand the latest technologies and applications
 - Should have written some code at sometime in your life
 - Be a good technical writer

Applications: What do i need as a foundation?



- Project Manager (**understand the computer , the network, communicate, discipline**)
 - Be a good technical writer
 - Understand what happens between your computer and the server at google.com when click a link on your browser
 - Be disciplined
 - Be persistent

Knowing **HOW** is not enough.
You also need to know **WHY**



Google Apps

Developer Challenge 2012

Show what you can do with Google Apps / Drive API and Apps Script!

Developers in 6 regions across the world will win prizes that include **Chromebooks** and up to **\$20,000 USD** with other **special prizes** for students and female developers!

First round submissions are due **August 24th, 2012**

Visit <http://www.google.com/events/gadc2012> for more details



Thank you!



QUESTIONS?