



Illio Success and Failure



- 1. Research a company that was/is successful.
- 2. Research a company that failed.

Please, whenever possible use numbers (\$) to describe the success or the failure of the company. (How much money they are making or how much money they lost?)

What brought the company to success or to failure?

Details are important, include as many as you can.

In your report include:

- 1. Company's Name
- 2. Success or Failure history.