



Global Startup 

**MEXICO 2015, iLAB XALAPA**

<http://tiny.cc/GSLMEX15>





A large, white, circular building with a dome, likely the MIT dome building, is visible in the background, partially obscured by trees.

# Mexican Design Assignment





Pick an example of Mexican design. Using the ten principles of good design by Dieter Rams as described in the article “Good Design.” Evaluate your example and decide whether it represents good or bad design. The design can be from any period in time, it just has to be designed in Mexico or by a Mexican.





IN ENGLISH. A good essay is as little writing as possible, so do not use more than 500 words.

You are free to use pictures, sketches, etc.

Submissions may be in any file format

- .doc, .ppt, .pdf, .mov etc





Email you file to [gslmexico@mit.edu](mailto:gslmexico@mit.edu)

Email Subject: GSL Last Name Mexican Design  
example: *GSL Avila Mexican Design*

Attach File Named: LastName\_MexicanDesign  
example: *Avila\_MexicanDesign*

If the file is greater than 10MB please send us a link to a host where the file is located, as it will be too large to attach.