

## Value Proposition

## nunut inc



Latest Rides
$\square$ Palo Alto $\rightleftharpoons$ Novo Progresso
$\odot$ Umer A / 1 seat left
$\$ 200$
per seat

Top Destinations


- Name: Banu
- Occupation: Lecturer
- Gender: Male
- Salary: Rp 1 -10 M
- Once a week commuter Purwokerto- Jogja (164 KM)
- Spend 40-50 / bus trip

- With the carpooling, Banu only spend his money 30.000/trip if he shares car of four
- Distance $=164$ KM
- Fuel consumption = 16.4 It ( 1 It for 10 KM )
- Cost $=16.4 \times 6500=106,600$
- Cost share $=106,600 / 4$ person $=26650$
- Cost ceiled to Rp30.000 to cover car maintenance
- There are 40 people do the same as Banu in this Faculty of Elektro UGM
- Means there are more out there

