

Class Activity & Homework Assignment #8: Build a Customer Use Case

- Step into the user's mind:
 - How will your product/service work for the target customer?
 - How does it fit into their current state?
 - What are the key interface points?
 - Why exactly would they acquire it?
 - What barriers to adoption might arise?

**Submit your Customer Use Cases by
Sunday, July 7, 11:59pm**