

# Homework #4: Idea Generation

- As a team, choose 5 problems that are both important for you and can be solved via a mobile application.
- For each problem, describe at least two ideas for how you could solve the problem using a mobile application.
  - Feel free to include your existing company ideas
  - Explain why each idea is a viable business solution to the problem.

Email your ideas to  
[indonesia-summer-2013@mit.edu](mailto:indonesia-summer-2013@mit.edu)  
by 12am (midnight)