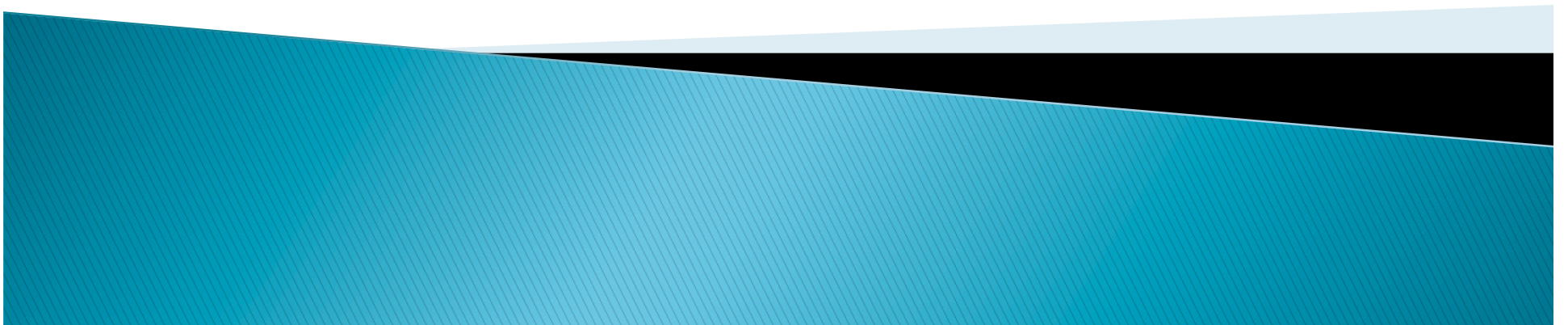
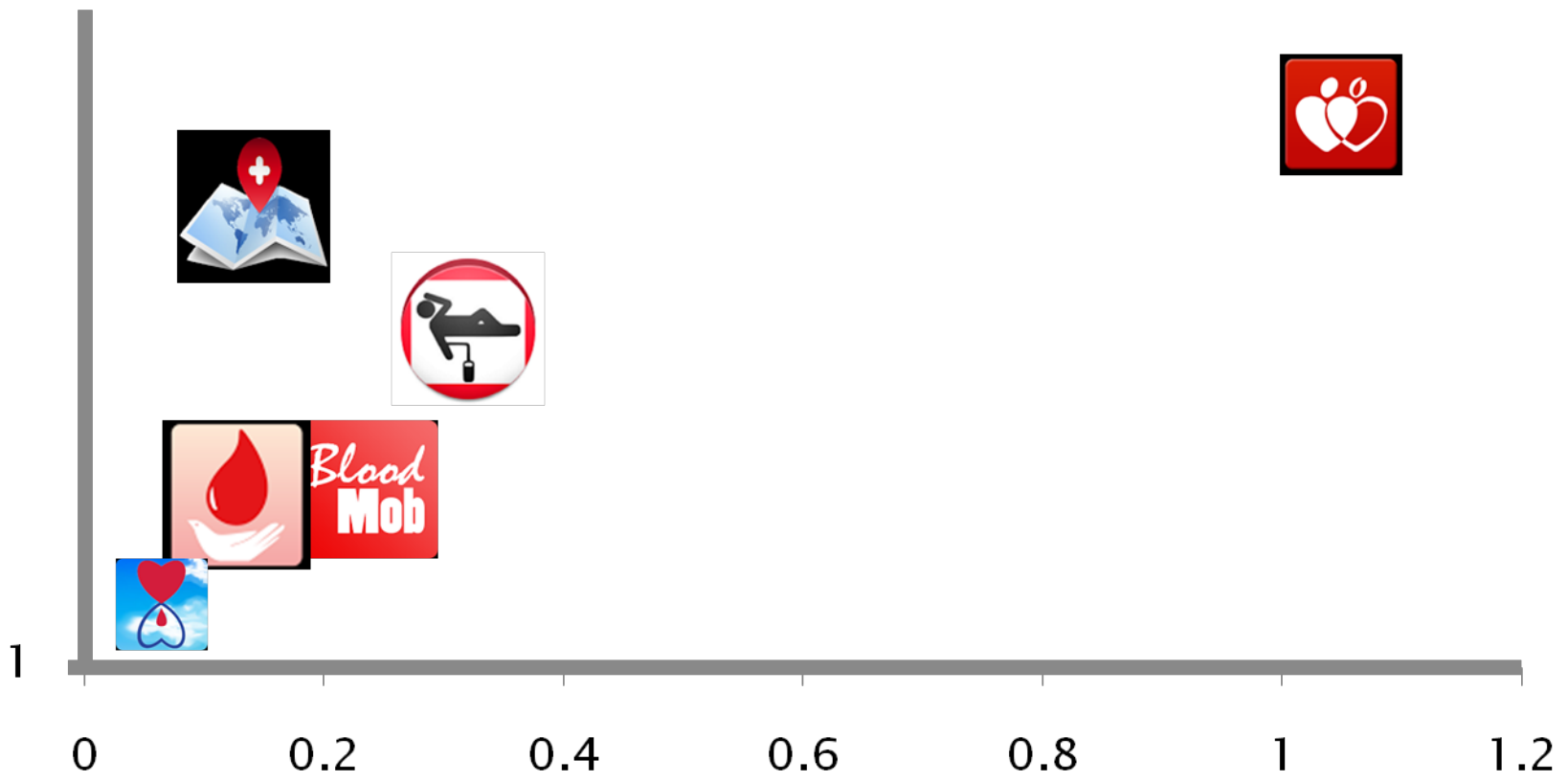


Customer Value

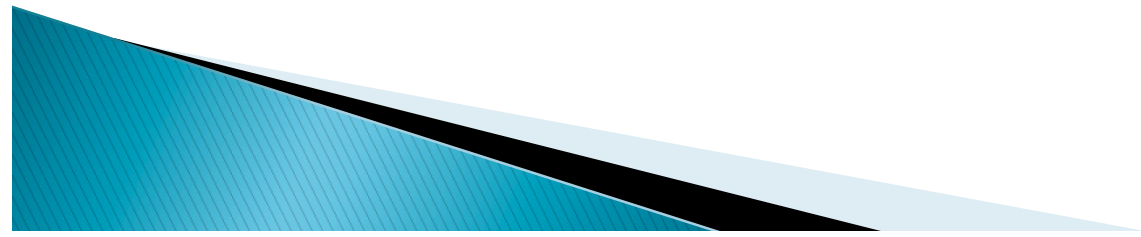
FARS-Tech



Feature

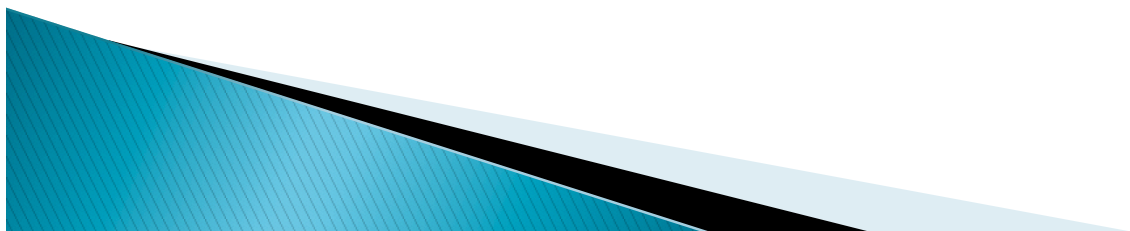


Popularity



Features

Competitor	Features	Ease of Use	Desain	Total
Blood4Life	0.5	0.5	0.5	1.5
BloodMob	0.5	0.5	0.5	1.5
NHSGiveBlood	1	1	1	3
Blood Center	0	0.5	0	0.5
Blood Finder	1	1	1	3
Indian Blood Donors	1	1	0.5	2.5



Popularity

Competitor	Geography	Rating	Download Hits	Total
Blood4Life	Indonesia	1	0	1
BloodMob	Indonesia	1	0.5	1.5
NHSGiveBlood	UK	1	1	2
Blood Center	US	1	0.5	1.5
Blood Finder	India	1	0	1
Indian Blood Donors	India	1	0.5	1.5

