

Chocoleven

# Persona

- Losing customer
- Taking a while to get sales report
- Hard to gain customer
- Hard to focus in services due to limited human resources

# Solution

- Interactive Menu to explore, order, and pay
- Real-time Sales Report & Analytics
- Restaurant & Menu Review and Sharing
- Online Reservation

## Possible State

- Focusing how to deliver great meals 😊
- Predicting inventory stock more accurate
- Gain more customer, focusing in better services

# Restaurant & Café in Indonesia

- Second largest contributor of economic growth after manufacturing sector
- More than 3000 registered medium-big restaurant and café
- More than 3% growth of restaurant business