



Week 5

Boy It's Getting Hot in Here...

Today's Agenda

- Don't panic...yet
- What's on board for this week
- In-class activity



Time to get sh*t done.
(No, seriously.)

JFDI.

(Just ****ing do it.)

Demo Day is coming!

- Date: August 2
- Details are on their way, I promise...
- What we're looking for:
 - 3-year business plan
 - 5 minute pitch
 - Product demo

What should you be doing?

- Ask more questions!
- Reach out to your mentors
- Talk to potential customers ASAP!!
- Invite your contacts to Demo Day

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Week 5: Incubate (like a boss)

Monday	WORK LIKE A BOSS +role discussions
Tuesday	WORK LIKE A BOSS +guest lecturer Hastono Bayu, AINO System Integration
Wednesday	WORK LIKE A BOSS +class outing #2! Thomas Arie, Darisini (TBC)
Thursday	WORK LIKE A BOSS +interim presentations +evening guest lecturer (TBC)
Friday	WORK LIKE A BOSS

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Where are you?

- You're all working on different ideas, so your progress will range.
- But we want you to talk to each other and motivate each other!
- Gather into groups based on your role (CEO, VP Finance, VP Marketing, etc.)
- Answer the questions on the following slide.
- Each group will choose highlights to present.

Inter-team Discussion Questions

- What is your target for Demo Day?
- How much have you done so far?
- What is your plan for the next two weeks?
- What challenges do you face?
- What major challenges have you overcome?
- What advice do you have for your fellow CEOs or VPs?